

**THE RME  
CONFERENCE  
SERIES**

**14TH  
CONFERENCE**

**RME 2022**

**Business  
opportunities**

**3-5 OCTOBER  
2022**

**AMSTERDAM  
THE NETHERLANDS**

**Rapid  
Analysis &  
Diagnostics**

**FOOD**

**FEED**

**WATER**

**PLANT**

**ANIMAL**

**HUMAN**

**[www.RapidMethods.eu](http://www.RapidMethods.eu)**

# RME2022 IS GOING LIVE AGAIN!

After the very successful virtual conference in 2021 with approximately 300 participants and around 20 sponsors/exhibitors, we are happy to announce that **RME2022** will take place in-person again on 3-5 October 2022.

**RME2022** is the 14th conference in the Rapid Methods Europe series dedicated to innovations and breakthroughs in rapid analysis & diagnostics across the agri-food, water, animal health and healthcare sectors.

**RME2022** aims to further strengthen the academia-industry relations and disseminate advanced research towards practical applications. From concept to product, from analytical methods to systems, and from laboratory to on-site testing are the main themes of the conference.

Conference topics include: pathogenic and spoilage bacteria; viruses; chemical contaminants; allergens; mycotoxins and plant toxins; GMOs; pesticide and veterinary drug residues; plant pests and diseases; waterborne organisms; substances of emerging concern; nanoparticles; food safety and quality; food integrity and fraud; miniaturised and on-the-spot analysis; AI and blockchain; and more.

**RME2022** is aimed at a wide range of scientists, technologists, and professionals wishing to gain insight into innovations and breakthroughs in rapid analysis & diagnostics. Attending the conference is an invaluable opportunity for laboratory managers and technicians, food safety and quality assurance/quality control managers, technical managers, industrial and water treatment operators, public administrators, veterinary diagnosticians, healthcare professionals, and others interested in rapid analysis & diagnostics.

## WHY BEING A SPONSOR OR EXHIBITOR?

Reasons why being a sponsor or exhibitor of **RME2022** is a good marketing strategy:

- Communicate your message to a highly qualified scientific and expert audience in the era of rapid analysis & diagnostics
- Increase visibility in focused markets
- Highlight your company's expertise
- Generate new sales leads
- Network with specialists
- Build new partnerships
- Find out about new research being undertaken

# SPONSORING OF THE CONFERENCE

	Bronze sponsor	Silver sponsor	Gold sponsor
<b>Exposure before the conference</b>			
Logo display on the conference website	x	x	x
Link to company website on conference website	x	x	x
Announcement in monthly e-newsletters	x	x	x
<b>Exposure during the conference</b>			
Exhibition space, sqm (incl. table(s), chair(s), electricity; excl. exhibit staff registration)	1-5	6-10	16-20
5-minute company pitch on Monday 3 October 2022	x	x	x
Oral presentation in the scientific programme		x	x
a one-hour workshop			x
Advertisement in the book of abstracts	x	x	x
Company brochure/flyer/give-away (to be supplied by sponsor) inserted in the conference bag		x	x
Host of one lunch (possibility to place banners, napkins, cups and or table flags to be supplied by sponsor)			x
Free registrations + tickets for the conference dinner	1	3	6

# EXHIBITING AT THE CONFERENCE

The following stand sizes are available:

- 1 – 5 sqm
- 6 – 10 sqm
- 11 – 15 sqm
- 16 – 20 sqm

## EXHIBITOR

### Included:

- Electricity, table(s), chairs
- One complimentary exhibit staff registration
- Special fee for each additional exhibit staff member
- Lunches and coffee/tea on 3-5 October 2022
- Display of your company logo with link to your company website on the conference website

## OTHER BUSINESS OPPORTUNITIES

ITEM	DESCRIPTION
<b>Conference bag</b>	Company logo printed on all bags.
<b>Insert</b>	Company brochure (to be supplied by sponsor) inserted in all conference bags.
<b>Advertisement</b>	1/1 Page, inside cover, full colour (to be supplied by sponsor) in book of abstracts.
<b>Lunch</b>	Sponsorship of one lunch; possibility to place a banner, napkins, cups and/or table flags (to be supplied by sponsor).
<b>Coffee/tea break</b>	Sponsorship of one break; possibility to place a banner, napkins, cups and/or table flags (to be supplied by sponsor).
<b>Workshop</b>	One-hour workshop on Monday 3 or Tuesday 4 October 2022 (only possible in combination with silver/bronze sponsor and exhibitor)
<b>The Lounge Party</b>	Informal get-together with drinks and snacks on Monday evening 3 October 2022
<b>Conference dinner</b>	The official conference dinner will be held on Tuesday evening 4 October 2022

**CONFERENCE SECRETARIAT**

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